

Meeting Agenda
12/03/2009 7pm - 8:30pm
Dance Classroom at Panther Creek HS

Old Business -

Minutes from 11/04/09 meeting

Treasurer's Report – Drew:

- JungalBook Details
- Review of the Account

Support for Upcoming FAB Events:

Dance Showcase– Dec 10

- This event is free.
- Boosters will take care of publicity, programs, etc.

Dance Concert – Jan 7

- Boosters will take care of tickets, publicity, programs, etc.

Visual Art Events

- Will there be a gallery walk for this semester? Can it be done in conjunction with the Dance concert on Jan 7?
- Boosters will provide refreshments/snacks, etc.; will pay for through general fund as no \$ being brought in from event

End of Year Recognition:

- Teachers were asked to get together to discuss how to handle and dates (making sure to work around other booster end of year recognition events)

Dance Floor – Beth

- The dance floor is in. Hopefully being cut to size before this meeting

Fundraising (Dickies BBQ) – Beth

- This will start next week (there were problems getting started for Nov). I've added the info to our web site and will send it to the PTSA for their newsletter tomorrow.

PCHS Fine Arts Boosters
Supporting Dance, Theatre, and Visual Arts at Panther Creek High School
<http://www.pchsFineArtsBoosters.org/>
Fax: 919-463-8666

Spring trip to NYC

- It looks like this will be focused on Dance. Lara has asked Dance students who are interested in this to fill out a form, have it signed by parents, and send in a deposit check by Friday (12/4). We need 20? to go, so far she has received
- Dates: 3/26-3/30 (at the beginning of Spring Break)
- Cost: Estimate is around \$850 per student
- Planning: Lara / Linda are working on this
- Fundraising Ideas: Thanksgiving Pie, Butter Braids, Honey Baked Ham (Ann will look into this)
- Do we know what the chaperone to student ratio needs to be?
- We need to look into ways to subsidize some of the chaperone fees?

New Business -

Online ticketing for Drama events and the Spring Musical

Bing would like to go to online ticketing for our next Theatre performance, *Twelve Angry Jurors* (Feb 18, 19, 20). The site is he'd like to use is Educational Theatre Association's Seat Yourself. It is supported by a 50¢ per ticket surcharge paid by the buyer (no cost to us). This is the web site - <http://seatyourself.biz/>.

From their FAQ:

- Are there any other fees besides the 50¢ fee that the on-line ticket purchasers pay? Credit card fees charged to us, and passed on to customers, are 25¢ per transaction plus 3%.
- Can you give me an example?
Someone buys four \$10 tickets, using Visa. They pay \$42. We take \$2. The bank takes $.25 + (42 * .03) = \$1.51$. You keep \$38.49.
<Note: If we had sold the same 4 tickets, they buyer would have paid \$40 and we would have kept \$40. The difference is \$3.51>
- Can I sell tickets beforehand or at the door without paying any fees?
Yes. We give you a simple box office application that you use to sell seats and print tickets. If you take cash or check, there are no fees whatsoever. If you accept a credit card in payment, our 50¢ fee and the bank charges apply.

We're thinking of pricing tickets to *Twelve Angry Jurors* at \$5 for all advanced purchases and \$7 purchases at the door (the same pricing for adults, students, and children). If we do that, the price to people purchasing ahead of time online will be \$5.50 for the ticket and we will receive \$4.58 per ticket (due to the 25 cent plus 3% credit card transaction fee).

Does the group agree to try this for *Twelve Angry Jurors*?

Panther Creek High School Fine Arts Boosters
6770 McCrimmon Parkway
Cary, NC 27519

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Drew got some questions from the SECU about our eligibility. Resolve now?

Group ticket purchases for DPAC events. Shows coming to the DPAC are:

Wicked (April 21-May 16, 2010)

Groups are 20 or more and get a 10% discount on tickets (No Discounts for Fri and Sat Evenings, Sat and Sun Matinees or on Orchestra seats)

Phantom (now - December 20, 2009)

15% discount for Groups of 15 or more plus 1 comp ticket for every 15 purchased. No Discounts for Saturday Evenings. Comp policy still applicable

Mama Mia (January 26-31, 2010)

10% discount for Groups starting at 15 or more

Sprint Awakening (March 2-7, 2010)

10% discount for Groups starting at 10 or more

The Color Purple (May 25-30, 2010)

10% discount for Groups starting at 10 or more

Early Bird 20% discount until January 29, 2010

Beauty and the Beast (June 8-13, 2010)

10% discount for Groups starting at 10 or more

A 25% deposit on the total group order is due within 2 weeks of the invoice date to hold your reservation.

For *Wicked* only → A 50% deposit on the total group order is due within 4 weeks of the invoice date to hold your reservation.

Do we want to pursue any of these?

Anything else?

Our next meeting is Wednesday, January 6th at 7pm.